

Norway-Asia Business Summit 2019

Shanghai, October 31st to November 2nd

A panoramic view of the Shanghai skyline at sunset, with the sun low on the horizon behind the buildings. The Oriental Pearl Tower is prominent on the left, and the Shanghai Tower is the tallest building on the right. The skyline is reflected in the water in the foreground.

OCEANTECH
NORWAY-ASIA
BUSINESS SUMMIT **2019**

The Ocean

- ENERGISING AND FEEDING THE WORLD

Norway Asia Business Summit is the most important meeting arena between Norwegian and Asian business leaders. The 2019 summit in Shanghai will bring together the frontier companies in both energy and ocean-based industries for a valuable encounter in one of the world's most vibrant cities.

The energy and ocean-based industries will be vital in meeting many of today's global challenges. By 2050, the world population is expected to surpass 9 billion. A rapidly growing population means increased demand for food, energy, transport, and minerals. At the same time, the oceans are already under significant pressure as a result of climate change, overfishing, and pollution.

Driven by the need to prevent climate devastation, the global energy system is undergoing a rapid transition. The urgency for action is nowhere more apparent than in Asia, home to 60 percent of the world's population. Innovation and diffusion of new technologies are indispensable for sustainable economic growth. Business leaders from both Norway and Asia will present what they do in these areas, and discuss how collaboration can accelerate the energy transition and contribute to a healthier ocean environment.

We look forward to hosting some of the most important Norwegian and Asian decision-makers from leading energy and ocean clusters.

Yours Sincerely,

Dilek Ayhan and Dan Bjorke

Co-Chairs, Norway Asia Business Summit 2019.

Main Partners



KONGSBERG



Norwegian Embassy



Norwegian Consulate General
Shanghai



Norwegian Consulate General
Guangzhou



Innovation
Norway



NORWEGIAN
SEAFOOD
COUNCIL

Important Norwegian and Asian business associations are engaged and committed to support the summit.

Join us in Shanghai

Asia is home to some of the world's foremost ocean centers, whose importance is only expected to grow in the coming years. As a result, the current paradigm regarding ocean industries is beginning to increasingly shift to the region. Shanghai, as China's "ocean city", is therefore becoming of particular relevance to China's economy in this context.

The 2019 summit expects to welcome participants from all over Asia and Norway. The diverse array of attendants will include business and industry leaders, government representatives, technology innovators, business support organizations, experts, as well as the media.

The Norway-Asia Business Summit 2019 is a two-day summit held at the W Hotel in Shanghai, starting the evening of October 31st.

The Norway-Asia Business Summit is organized by Norwegian Business Association China in close cooperation with the Royal Norwegian Embassy in Beijing, the Royal Norwegian Consulate General in Shanghai, the Royal Norwegian Consulate General in Guangzhou, Innovation Norway, and the Norwegian Seafood Council.

Important Asian and Norwegian business associations and federations are engaged and committed to support the summit. Additionally, Shanghai Invest, the leading governmental agency for investment promotion in Shanghai, is working closely with the Norway-Asia Business Summit to attract relevant participation and facilitate match making for participating businesses.





The Programme

Thursday, 31 October 2019

19:00 -22.30 Opening Ceremony

Friday, 1 November 2019

08.00-09.00 High-level breakfast

09.30-11.30 Plenary session

11.30-13.00 Lunch

13.00-17.00 Parallel sessions co-hosted by Program Partners.

17.00-18.00 Adjourn

18.00-19.00 Reception. Organisations are invited to hold their own private reception

19.00-22.00 Norwegian Seafood Dinner

Saturday, 2 November 2019

09.00-12.00 Parallel sessions

12.00-13.00 Lunch

13.00-16.00 Company visits

17.00-21.00 Dinner

22.00-02.00 NABS 2019 After Party

The Programme may be subject to minor adjustments.

The Venue

Located on the North Bund with spectacular 180 degree panoramic views over the Huangpu River and Shanghai's iconic Pudong skyline, the W Shanghai is one of Shanghai's latest luxurious properties featuring 374 rooms and 5,800 square metres of meeting space including two large ballrooms and 11 breakout rooms.



Register

Summit Participation Fee
NOK 7,900.

If you would like to bring additional guests to the Norwegian Seafood Dinner on November 1st, you may buy extra tickets for NOK 1,500. To purchase tickets for the dinner, please contact nabs@norbachina.com.

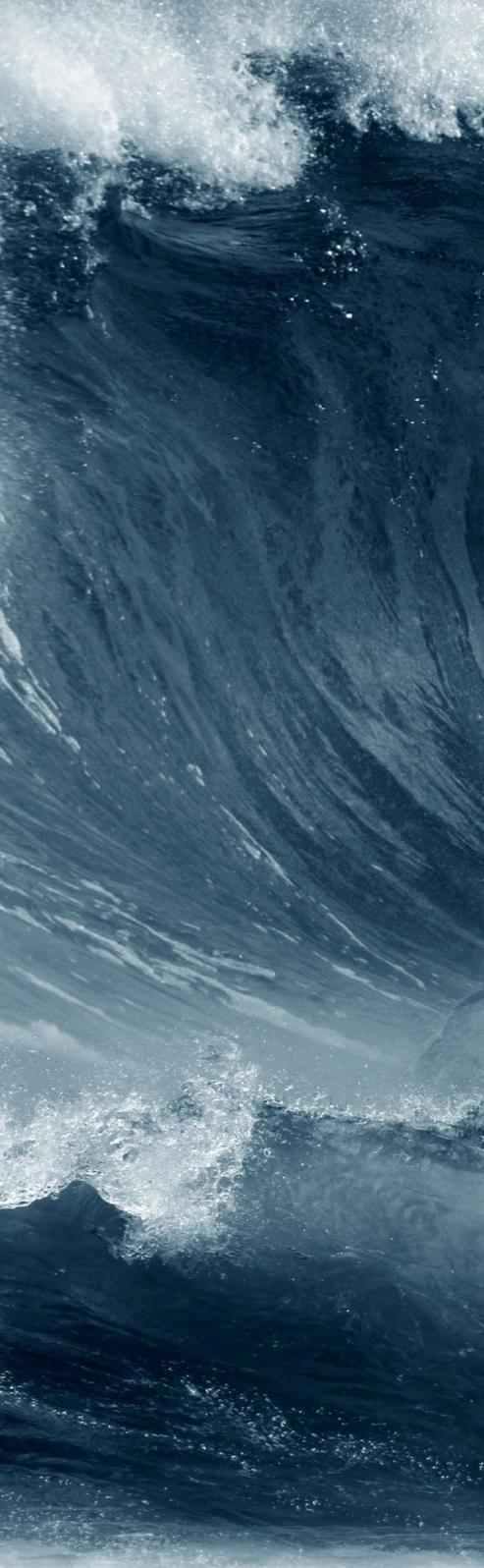
[Click here to register for the summit](#)

[Click here to book hotel rooms at W Hotel Shanghai.](#)

Price: RMB 1 400 per room, including breakfast, ex. tax and service charges.
Please note, there are a limited number of rooms at this rate.

You may need a visa before entering to China. If you need an invitation letter for your visa application, please send an e-mail to nabs@norbachina.com





Sponsorships opportunities

PLATINUM

USD 17 000

5 free conference passes for your Asia partners and clients.

Logo on website and all printed materials

Promotion area at venue, 4x4m

Promotion in program magazine, full page

Logo on the stage screen

Corporate video played during the conference

Gift in gift bag

Coverage in press release

Presentation during main dinner for 2-3 minutes

Reserved VIP table at main dinner

Interview published on website, social media during the conference

SILVER

USD 10,000

Logo on website and all printed materials

Promotion area at venue, roll up

Promotion in program magazine, logo

Logo on the stage screen

Contact us

For sponsorship opportunities kindly contact us at nabs@norbachina.com

GOLD

USD 15 000

3 free conference passes for your Asia partners and clients

Logo on website and all printed materials

Promotion area at venue, 2x2m

Promotion in program magazine, half page

Logo on the stage screen

Corporate video played during the conference



Become a Programme Partner

We invite you to partner with us to design and host your session at Norway-Asia Business Summit

1 Decide on the headline of your seminar. Then, choose a format you want the event to have. it can be a workshop, seminar, panel discussion, debate, etc. Inform us if you have a local partner. We recommend that Programme Partners have a local co-host for the event. If you need assistance to find a local co-host, please contact the NABS secretariat.

2 Request a time slot. The event can be held between 13.00 to 17.00. on either Friday, 1 November or Saturday, 2 November. We recommend that your event is one to two hours long. Contact the NABS secretariat for advice.

3 Request a room based on your needs and the anticipated number of participants.

For more information contact us at nabs@norbachina.com



Welcome to
Norway-Asia Business Summit

